Year 10 Business Curriculum Map

Term 1	Term 2	Term 3
Theme 1: Investigating small business **1.1 Enterprise and Entrepreneurship** • Dynamic nature of a business • Risk & reward • The role of business enterprise **1.2 Spotting a business opportunity** • Customer needs • Market research • Market segmentation • The competitive environment **1.4. Making the business effective** • Business start-ups • Marketing mix • Business plans • Location **1.3 Putting a business idea into practice** • Financial & non-financial aims • Revenues, costs, profit • Cash flow • Sources of finance *(Business models, examination questions and key words will be embedded throughout)*	**Theme 1: Investigating small business** **1.5 Understanding external influences** • Stakeholders • Technology • Legislation • The economy & business • External influences **Theme 2 Growing the Business** **2.1 Growing the business** • Business growth • Changing aims/objectives • Globalisation • Ethics **2.2 Making marketing decisions** • 4P's • Using the marketing mix to make business decisions *(Business models, examination questions and key words will be embedded throughout)*	**Theme 2 Growing the Business** **2.3 Making operational decisions** • Business operations • Working with suppliers • Managing quality • The sales process **2.5 Making Human resource decisions** • Organisation structures • Recruitment • training • motivation *(Business models, examination questions and key words will be embedded throughout)*

Year 11 Business Curriculum Map

Term 1	Term 2	Term 3
Recap of 2.5 Human resource Management • Organisation structures • Recruitment • training • motivation Application using case studies **Recap** **1.3 Putting a business idea into practice** • Recap financial & non-financial aims • Revenues, costs, profit • Cash flow • Sources of finance **Theme 2.4 Making financial calculations** • Business calculations • Understanding business performance **Recap of 1.5 The External Environment** • Stakeholders • Technology	**Recap of 1.5 The External Environment** • Legislation • The economy & business • External influences **In depth revision of Themes 1 and 2 Content** Case studies will be used to extract key business knowledge and used to recap key business concepts. A focus on examination practice Students will focus on developing their examination technique.	**Continued revision of Business and preparation for GCSE examinations** A focus on exam practice.